



2nd Annual Sierra Nevada Philly Beer Week Homebrew Cup

Sponsored by
The Radisson Plaza - Warwick Hotel
Sierra Nevada Brewing Company
Keystone Homebrew Supply

“Have your beer judged by Sierra Nevada Brewing Company...”

- This competition is open to all homebrewers. The competition is restricted to noncommercial, home-brewed beer. Beers produced on the premises of commercial brewers including brew-on-premises establishments are not eligible. This is **NOT** a BJCP sanctioned competition. It is purely for fun, prizes and bragging rights.
- This competition is open to all BJCP Style Categories, **excluding #24 - #28**. Only grain-based beverages will be considered for awards.
- All entries will be judged based on Aroma, Appearance, Flavor, Mouthfeel, and Overall Impression with consensus reached amongst the judges on the best quality beers. Style designations will serve only as a guide to the judges, not the final arbiter. Completed score sheets will **not** be provided to entrants after the competition.
- The entry fee is \$5 for each entry. Checks can be made payable to “Radisson Plaza – Warwick Hotel.” Limit 2 entries per contestant.
- Submit two 10-16 ounce bottles for each entry (or one 750ml). Bottles may be brown or green glass, and must be free of any labels, raised glass designs, etched logos, or other identifying marks.
- Bottle caps must not be labeled with identifying marks. Any logos should be obscured.
- A bottle ID form must be attached to each bottle with a rubber band, and a completed entry form and payment must accompany each entry. Recipes are not required. If entering more than one beer, make sure the correct entry form accompanies each entry.

Entry Deadline

Entries will be accepted from 04/25/2011 through 05/27/2011.

Entry Instructions

Entries should be delivered to any of the following locations:

Keystone Homebrew Supply
435 Doylestown Road (Rt. 202)
Montgomeryville, PA 18936
(215) 855-0100
Contact: Jason Harris

Keystone Homebrew Supply
599 Main Street
Main Street Commons Building
Bethlehem, PA 18018
(610) 997-0911
Contact: Judy

Results

All brewers and members of the public are invited to attend the announcement party for the winners at Tavern 17 in the Radisson-Plaza Warwick Hotel from 8:00pm – 10:00pm on Thursday, June 9th, 2011. Winners will be announced at 9:00pm. Prizes will be awarded for Best of Show, 1st Runner Up, 2nd Runner Up and Most Innovative. Brewers do not have to be present to win. The announcement party will also feature a selection of rarely seen Sierra Nevada draft beers, draft beer specials, and food from Tavern 17's kitchen. Sierra Nevada's "brewery judges" will be on hand to mingle with participants along with several other Philly Beer Week celebrity judges. The formal judging will take place in a private session on Tuesday afternoon.

Prizes

Grand Prize

Radisson Plaza-Warwick Hotel Philadelphia is a proud co-sponsor of the Sierra Nevada Philly Beer Week Homebrew Cup 2011. Radisson Hotels & Resorts® is one of the leading, full-service global hotel companies with over 420 locations in 73 countries. The grand prize for the 2011 Homebrew Cup is a \$200 credit certificate redeemable at any Radisson Hotels & Resorts.

In addition:

\$50 Gift Card provided by Keystone Homebrew or Home Sweet Homebrew

1 case Sierra Nevada beer

Your name engraved on the Sierra Nevada Philly Beer Week Homebrew Cup proudly displayed in Tavern 17 Restaurant in the Radisson Warwick Hotel in Philadelphia, PA

1st Runner Up

\$50 Gift Card provided by Tavern 17 Restaurant (www.tavern17restaurant.com)

\$50 Gift Card provided by Keystone Homebrew or Home Sweet Homebrew

1 case Sierra Nevada beer

2nd Runner Up

\$25 Gift Card provided by The Coffee Bar (www.intoxicaffeineation.com)

\$50 Gift Card provided by Keystone Homebrew or Home Sweet Homebrew

1 case Sierra Nevada beer

Most Innovative

\$50 Gift Card provided by Keystone Homebrew or Home Sweet Homebrew

1 case Sierra Nevada beer