KEYSTONE HOMEBREW NEWS



Greetings from Keystone Homebrew

Keystone Homebrew Supply should be a key part of your holiday shopping strategy, since we are really just a toy store for grownups. Of course we have all of the best stuff for making beer and wine, but we also have fantastic gifts for people who aren't brewers or vintners! Stop by to browse through a wide variety of glassware, bar supplies, decanters, openers, draft beer (and wine!) systems, beer signs, tap markers, and award-winning wines from Stone & Key Cellars in Montgomeryville. Of course, not everyone on your list is a grown-up, so we have soda and cheese-making kits, which are great gifts for adults and kids alike perfect for family projects! As always, we offer a huge selection of beer and wine ingredient kits, fun classes, gift certificates, and friendly, helpful advice—everything you need for a successful and stress-free shopping trip. Our first bit of advice: keep reading! There are tons of great ideas in here. And have a fantastic holiday season!

Ferment on,

These coupons are our gift to you this holiday season, so you can give the gift of brewing or winemaking!

30 GIFT CERTIFICATE

with purchase of a starter beer equipment kit

Not valid with other offers, coupons, discounts, or previous purchases. Coupon must be presented at time of purchase.

Keystone Homebrew Supply

Montgomeryville (215) 855-0100 Bethlehem (610) 997-0911

Coupon expires 12/24/15

Gift Certificate expires: 3/31/16

GIFT CERTIFICATE

with purchase of a starter wine equipment kit

Not valid with other offers, coupons, discounts, or previous purchases. Coupon must be presented at time of purchase.

Keystone Homebrew Supply Montgomeryville (215) 855-0100 Bethlehem (610) 997-0911

Coupon expires 12/24/15

Gift Certificate expires: 3/31/16 code: KHN15W

HUGE SECRET SALE

On Thursday evening, December 24, we will distribute an email communication about a post-holiday sale that will benefit terrific local charities. Everyone is invited to participate, but you must sign up for our emails to see the simple secret steps to score some super savings.

GET SCHOOLED

Classes make great gifts! You can find more details and sign up for any of our classes (and see the complete class schedule) on our website: www.KeystoneHomebrew.com/shop/classes.html.

Intro Winemaking Class + Equipment + Ingredients: For this class we'll supply all the equipment and ingredients you'll need to make a 1-gallon batch of wine, and you'll get the process started right here in class! We will show you how to finish the fermentation at home and fill up 5 bottles of your very own wine.

Montgomeryville & Behlehem: Jan. 23, 2 P.M.

Total package: \$99

Introduction to Brewing: Learn to brew beer that you'll love, starting with your first batch! A seasoned instructor will teach you the basics through a live demonstration. \$40 per person. Montgomeryville: Jan. 16, 4 P.M. and Jan. 18, 6:30 P.M. Bethlehem: Jan. 19, 6 P.M. and Feb. 19, 6 P.M.

Next Step Brewing Class: This is your "next step" on the path to brewing greatness. We'll cover the different forms and varieties of malt, hops, and yeast-and how to put them together to make superior homebrew! \$40 per person. Montgomeryville: March 6, 1 P.M. Bethlehem: Jan. 22, 6 P.M. and Feb. 27, 2 P.M.

All-Grain Brewing: If you want to brew like the pros, we'll show you how it's done. This in-depth class runs about 5 hours and costs \$75 per person; lunch is included. Montgomeryville: Apr. 3, 10 A.M. Bethlehem: Jan. 24, 11 A.M.

Sour Power Brewing Class (the Original): This class discusses classic sour beer styles, strains of Brettanomyces and bacteria, recipe formulation, aging and bottling, and safeguarding your brewery against permanent contamination. Samples are included! \$75 per person. Montgomeryville: Feb. 6, 1 P.M.

Beer Judging Classes: Become a BJCP certified beer judge! Tuesday nights in January and February. See page 2 for more information.

Cheese Making: Learn to make your own fresh mozzarella and ricotta cheese in less than 30 minutes! \$65 per person. Montgomeryville: Jan. 17, 1 P.M. Bethlehem: Feb. 7, 1 P.M.

BEER JUDGING STUDY SESSIONS

Montgomeryville Only

Starting January 12 we will host our 2016 Beer Judge Certification Program (bjcp.org) study sessions at our Montgomeryville store, followed by an exam on March 29, 2016. The course prepares participants for the online "entrance" and "beer judging" portions of the exam, and will be led by veteran instructor Andy Heil, a Grand Master Beer Judge in the BJCP. The study sessions will include lectures on beer topics relevant to the exam, samples of beers from a wide range of classic styles, and an off-



flavor training class. The class will utilize the expansive 2014 revision of the style guidelines. Students interested in taking the exam will take a weekly quiz. Each quiz will be based on filling out a scoring sheet by

tasting and judging a sample beer selected from a previously discussed beer style. The BJCP allotted only 20 spots for the March 29 tasting exam. Our study session's 20 highest quiz-scoring students will be able to take the exam.* Details, including sign-up information and the class syllabus, can be www.KeystoneHomebrew.com/beer-judge-certificationfound program/.

*Any remaining exam slots (if fewer than 20 people from the class are interested) will be awarded first to apprentice and provisional judges at the 2016 War of the Worts, and by lottery if necessary.

WAR OF THE WORTS

The region's first major homebrew competition of 2016 will be held on Saturday, February 20 at our Montgomeryville store. Entrants will compete for dozens of fantastic prizes, and will get thoughtful feedback on their beers from BJCP-certified judges. (See above if you're interested in becoming a judge!) The War of the Worts is the first leg of the Keystone Cup, and a qualifying competition for the Eastern Pennsylvania Homebrewer of the Year. More information, including entry forms, will soon be listed on the Keystone Hops club website: www.KeystoneHops.com.

Both Keystone Homebrew locations will be accepting entries between January 16 and February 7.

Volunteer BJCP judges will be needed, and will be able to sign up through the website. If you have any questions about the competition, attend one of the upcoming club meetings (see page 8) or send an email to waroftheworts@KeystoneHops.com.

KEYSTONE CUP

The Keystone Cup is a brewing battle for the ages, destined to play out in the annals of history-most of it as yet unwritten-as homebrewing dynasties rise and fall to the whims and incisive palates of BJCP judges. Each year new heroes emerge in a quest to see the grandeur of their clubs engraved on the base of the immortal Cup. Competition is fierce, and your club will need your help! Victory depends on three competitions. Rally the members of your homebrew club to fire up their brew kettles, and be sure your club name is listed on all of your entry forms!

War of the Worts February 20 TBD (April) Club Barrel Brew Judgement Day Malt Madness TBD (Aug./Sept.)

The 2016 Club Barrel Brew Championship will be held on Saturday, July 16, and will be judged in 2017 for that year's Keystone Cup.

CLUB BARREL BREW

Judgement Day

Regional clubs are once again invited to the expansive Keystone Homebrew campus for a fun-filled evening of inter-club camaraderie. Two major competitions will take place in Montgomeryville on one Saturday in April (the night of the National Homebrew Competition, either April 2 or April 9. The date will be announced ASAP via email and our website). Read on to find out how you can be a part of this amazing event!

Barrel Brew Judging and Awards Ceremony

Eleven beers. Each one was expertly crafted on July 18, 2015 through the collective best efforts of a different homebrew club in the region, and then aged in barrels provided by Keystone Homebrew Supply. These clubs are made up of some of the most dedicated, talented, and hardcore homebrewers you're likely to meet. Now their wood-infused masterpiece brews are about to be pitted against each for the glory and enrichment of the winning club—and for your enjoyment! The judging will be handled by a panel of celebrity judges, but everyone is invited to come and partake (see below). The winning club will be announced at 7:00 P.M., when they will be awarded \$500 in Keystone Homebrew gift certificates!

Keystone Club Night Showdown

In the spirit of Club Night at the AHA conference, we are inviting clubs to break out their old or new prototype beer-serving booths. All regional clubs are invited to participate, regardless of whether you have a barrel brew in the running, and you are invited to serve barrel brews and other beers as well. Clubs can start setting up as soon as the judging wraps up for the first round of the National Homebrew Competition (probably before 5 P.M.). Until 6 P.M., the event will be open to club members only, after which we will invite the unaffiliated and the club curious to join the party-and the event is free for everyone! Prizes will be awarded to the best booth and best costume(s).

Two Locations:

Bethlehem:

Montgomeryville: 435 Doylestown Road, Montgomeryville, PA 18936 128 East Third Street, Bethlehem, PA 18018

(215) 855-0100 (610) 997-0911

sales@KeystoneHomebrew.com

www.KeystoneHomebrew.com

HOLIDAY ESSENTIALS

Looking for the perfect gift? Check out these awesome and unique gift ideas that will help to make your holiday season the best yet!

Wine & Cider

Looking for the perfect gift? Whether you need a bottle of wine for a friend, or cider to go with your Christmas goose, Stone & Key Cellars has you covered. Check out page 6 for a detailed menu of beverages available through the winery at our Montgomeryville location.

Vino Superiore

Italian Wine from Frozen Grapes

These are some of the finest grapes you'll find anywhere—the ones Stone & Key Cellars uses for their top wines—and we have 5 awesome varieties to choose from:

Merlot and Sangiovese from the Chianti region, and Barbera, Moscato, and Nebbiolo from the Alba region. Don't miss out on

ateau Har!

and Nebbiolo from the Alba region. Don't miss out on this spectacular deal for these grapes!

www. Key stone Home brew. com/vino superiore

Superior Winemaking Equipment

We carry an extensive line of fine Italian winemaking

equipment from Vino Superiore, including conical and flat-bottom variable-capacity fermentors, ratchet presses, crushers, pumps, and more. Come in to see the full line on display in our Montgomeryville store. Available upon request at our Bethlehem store.

Forget the Tinsel, Decorate with Tins 20% Off Two, Three, or Four Tins 50% Off Five or More

For the rowdy college kid or even just the adult that acts like one. If they've got a space designated for some serious drinking you'd be remiss not to gift them with one (or five) of these classic brewery signs. Our selection runs the gamut of global staples to local favorites and even a couple beverages we've never tried. Now through December 24.

Fun Classes

This gift won't add clutter under the tree, and it won't lengthen your frenzied Christmas Eve gift wrapping marathon! Instead, it will introduce someone to a terrific new hobby—and it can be given in the form of a gift certificate. On the other hand, you can sign them up for

our new introductory winemaking class that *includes* a starter (one gallon) equipment kit and ingredients for just \$99. Santa couldn't do better than that himself! See page 1 for details on all of our classes.

FastFerment

This revolutionary system includes a 7.9-gallon, food-grade plastic conical fermentor, wall mount, screwtop lid with airlock, yeast collection ball, racking setup, and thermowell. Upgrades include a thermometer, nylon carrying strap, sample port kit, and extra collection balls, each under \$20. If wall mounting isn't feasible, a stand is available for \$34.99.

The Grainfather

Imagine a temperature-controlled mash tun, an electric brew kettle, a wort chiller, and a fermentor—all in one system with a tiny footprint! Brewing has never been easier! Just \$850. You can even turn this amazing system into a distillation unit by adding an alembic dome (sold separately, \$184).



A Keystone Homebrew exclusive. We allow our Somerset

County maple syrup to age in rye whiskey barrels for approximately three months to give the syrup a distinctive, luscious flavor. Just \$19.95

Pennsylvania Maple Syrup

Produced in Somerset County, these syrups boast a delicious local flavor. Perfect for breakfast, lunch, dinner, or any snack in between!

Medium Amber	Dark Amber	Grade B
Pint—11.95	Pint—11.95	Pint—10.95
Quart—19.95	Quart—19.95	Quart—18.95
½ Gallon—39.95	½ Gallon—39.95	½ Gallon—37.95

Backyard Beans Coffee Beans

This small-batch coffee roaster located in Lansdale, PA brings coffee beans from around the world to your coffee pot. Backyard Beans sources their beans from storied farms and co-ops made up of farmers who value their communities and environment, focus on sustainable farming practices, and produce fair trade and certified organic coffee. Available in a variety of flavors! Pick up a bag today, just \$13.00 per 16 ounce bag.

Natural Flavoring Extracts

Over 30 flavors under \$10 and all **100% natural**, just like Santa's beard! No artificial ingredients are added. Now you can safely execute all your mad scientist flavored-beverage concoctions.

Anvil Brewing Equipment by Blichmann Engineering

Homebrewers rejoice! Blichmann has heard your demands and is now producing affordable homebrewing-specific equipment with the same high quality you've come to expect from their flagship products. Look for us to roll out products starting this month.

New Corny Kegs—Just \$95

Brand new corny kegs, available in 2.5- and 5-gallon sizes. Ball lock posts with metal handles. Limited offer, while supplies last.



KEYSTONE'S HOLIDAY WISH LIST SUGGESTIONS

We created these handy gift checklists for you to distribute as the holiday season approaches. Just check off the selections that interest you, cut them out, and give them to friends and family. You can download our newsletter from our website and print as many copies as you need!

LESS THAN \$12

- Mulling spices: Turn an average wine or cider into a holiday sensation!
- Professional bottle labels: Customizable, for beer or wine, stick well, and are easily removed.
 - Magazines: Brew Your Own, WineMaker, and more—including special issues featuring classic wine styles, common winemaking questions, hop lovers' guide, kegging guide, etc.
- Bottle bags: Don't show up with a bare bottle. Options ranging from decorative totes to practical coolers.
 - Openers & corkscrews: Many choices for beer and wine, from simple and elegant to high tech.
 - Soda making supplies: Root beer, cola, ginger ale, birch beer, and more—a fun project for kids, and a hit at holiday parties!
 - Glasses, glasses, and more glasses: Whether pouring the perfect pint, aerating a bold red, or appreciating a fine whiskey, we've got your glass.
- Keystone Logo Shirts: Wear them here, wear them there, wear them everywhere!
- Local Goods: Our expanded selection of tasty treats from craft producers. Support Local!
- Festive bottle caps: Plenty of colors and designs.

\$12 TO \$25

- Fashionable bottles: wherever you take your beer or wine, these snappy containers will make it shine!
- **Growlers:** From amber

glass to stainless steel, plus slings and haulers to tote 'em.

Cheesemaking

kits: They pair really well with our stylish cheese service sets!

Fine wines and hard ciders: From Stone & Key Cellars

(available in bottles and gift boxes).

- Brew Belt: Maintain 70°F⁺ fermentation temperature, even in winter months.
- Mini CO₂ charger: Take your homebrew kegs to
- parties, but leave the bulky tank home! Books: How to make or appreciate beer, wine, mead, soda, cheese, spirits, and more. A few suggestions:

"A Beer for All Seasons" and

"Tasting Beer" by Randy Mosher "Tasting Whiskey" by Lew Bryson

"The Hop Grower's Handbook"

"Wine Folly: The Essential

Guide to Wine"

Beer tasting sets: Tasting glasses with a hand-carved wooden serving tray.

Cocktail paraphernalia:

W/Liskey stones, articanal bitters, and more.

Page-A-Day Beer

Calendar: A daily reminder about why bearing is a time-honored craft.

The Clean Bottle Express De-Gasser: A wine whip, wort aerator, and bottle cleaner all in one.













SAVE 15% Any Bar Mirror or Neon Beer Sign

Not valid with other offers, coupons, discounts, or previous purchases.

Keystone Homebrew Supply

Montgomeryville (215) 855-0100 Bethlehem (610) 997-0911

Expires 1/15/16 code: KHN15NS

Coupons must be presented at time of purchase.

\$25 TO \$40

Holiday 2015

- Superior wine openers: Open wine bottles with style and grace—without mangling the cork and losing pieces of it into your wine, and then tearing the kitchen apart looking for the #?%€@! strainer.
 - Vinturi wine aerator: Pour wine through this to instantly open up the bouquet, enhance the flavors, and improve the finish. Amazing!
 - Wine decanters: Stylish and functional.
 - American Homebrewers Association membership: Includes a subscription to *Zymurgy* magazine, discounts at pubs around the country, and much more.
- Das boot! Host your very own Beer-fest with the world's most famous beer glass.
 - Libbey Craft Beer Glassware Set: Six different styles to fit your brew.
- **Fast Racks:** The ultimate bottle drying/draining sets, for beer & wine.
 - Pop Chart Posters: Stylish info-graphics drop knowledge on your favorite beverages.
 - 1-Gallon wine kits: Start making wine just 5 bottles at a time.
 - Chillsner: Your beer will stay ice cold longer than it'll stay full.

\$40 TO \$100

- Brewing equipment kit: Get friends and family started in the hobby!
- Huge selection of wine ingredient kits: Dry, sweet, crisp, luscious, powerful, seductive, spicy, elegant, sassy...even jolly. We have wine kits for every adult on your list!
- Beer ingredient kits: Hundreds of easy-to-follow recipes for virtually every beer style.
- Refractometer, pH meter, precision scale: Essential gadgets for serious brewers & winemakers.
 - Outdoor propane burner: Boil large volumes quickly, keep the mess outside!
 - Beer-, wine-, or cheesemaking class: Classes make terrific gifts; see page 1 for details.
 - Beer steins: Collectible, attractive, and of course functional!
 - FastFerment: Affordable, versatile, lightweight conical fermentor. See page 3 for details.

OVER \$100

- **Winemaking session:** For individuals or groups at Stone & Key Cellars!
- Wine equipment kit: Get your friends and family started in this great hobby!
- Blichmann brew pots: New design, with significant upgrades to spigot, sight glass, & heat-proof handles.
 - **Still Spirits equipment:** Essential oil extractors and "water" distillation units.
- Grain mills: A variety of high-quality mills for all-grain brewing.
 - Advanced wine equipment: Save time & effort using bladder presses, filters, stainless steel fermentors, etc.
- **Draft beer systems:** Serve draft homebrew or commercial beer in style.
 - Blichmann TopTier stand: The ultimate allgrain brewing system, can be customized and reconfigured to suit your changing needs! May also be used as a Festivus pole.
 - Wort pumps: High-temperature pumps to meet any brewer's needs.
 - Home kegging systems: CO₂ setup for carbonated beverages (beer, soda, etc.) or nitrogen system for wine and other still beverages. Eliminate the hassle and clutter of bottles! Extra kegs and many accessories available. Optional brand new 2.5 and 5 gallon kegs while supplies last.
 - Jockey boxes: Hook your keg up to one of these, and serve ice cold beer anywhere, any time—without a fridge!
 - The Grainfather: Compact, all-in-one brewing system. See page 3.

Bayou Classic Brew Kettle & Burner: The perfect partner to one of our brewing equipment kits. This beginner-friendly kit includes a 7.5 gallon stainless steel pot and propane burner.

GIFT CERTIFICATES

Sometimes the best gifts come in small packages (called envelopes). Our gift certificates can be made out for any amount, and they never expire!



tone & Key Cellars produces high quality wines using grapes from around the world, including California, Washington, Chile, and Italy. We feature wines in four distinct series - something for everyone on your holiday gift list! Be sure to check out our selection of ciders as well!

2015 Holiday Menu

We feature wines in four distinct series. Something for every palate!

Mix & Match Case Special (1 Case) 12 Bottles - 10% Off



Bold & sophisticated expressions of classic wine styles

Whites:

- [] Columbia Valley, WA Gewurztraminer 17.95
- [] Columbia Valley, WA Sauvignon Blanc 17.95
- [] Yakima Valley, WA Pinot Grigio 19.95

Reds:

- Royal Kane Blend 15.95
- [] California Cabernet Sauvignon 19.95
- [] Yakima Valley, WA Merlot 24.95
- Lake County, CA Syrah 24.95
- Lake County Old Vine Zinfandel 24.95



WINE TASTING FOR FOUR

Limit 1 Per Customer EXP. 12/99/15 FNISC

EVERY 4 BOTTLES



PADLOCK Bright, fruit-forward, easy-drinking red wines

- [] Pinot Noir \$15.95
- [] Merlot \$12.95
- [] Sangiovese \$12.95
- [] Petite Sirah \$12.95
- [] Syrah \$12.95



Vibrantly refreshing, sweet, fun, fruit-infused wines

- [] Green Apple Riesling \$9.95
- Peach Apricot Chardonnay \$9.95
- [] Blueberry Pinot Noir \$9.95
- [] Wildberry Shiraz \$9.95
- [] Pomegranate Wildberry Zinfandel \$9.95
- [] Cranberry Apple Wine \$9.95



Hard Geler Crisp & tasty goodness from locally sourced apples Excluded from Mix & Match

- [] Cherry Pie \$24.00 (64oz growler)
- [] Untamed \$22.00 (64oz growler)
- Barrel Aged \$22.00 (64oz growler)
- [] Ice Cider \$26.95 (375ml bottle)

STONE AND KEY. COM 1-877-FUN-WINE

435 DOYLESTOWN RD MONTGOMERYVILLE, PA 18936



Join Our Quarter Barrel Club

Each fall at Stone & Key Cellars we produce six different barrels of premium wines from Washington State AVAs that are dedicated to the Quarter Barrel Club, and we want you to be a part of it! By joining the club, you not only have the option to participate in the winemaking process, but you also get one case of each of the six premium wines at a fantastic price! Join us on Saturday December 12th for a tasting of the 2014 Q.B.C. wines.

The five red wines will be single varietals from Washington State's Yakima Valley: Cabernet Sauvignon, Carmenere, Merlot, Sangiovese, and Syrah. They will be aged in American oak barrels. The white wine will be Chardonnay also from Yakima Valley, WA. As a member of the Q.B.C. you will be invited in for a barrel tasting and a bottling party for each of the different wines produced. You will have the opportunity to collaborate with other members to put your personal touch on each wine you make, and take home a case of each at the end of the process.

In addition, all participants in the Quarter Barrel Club will receive special offers, event discounts, and a special T-Shirt with the Q.B.C. logo to let the world know you're part of the winemaking team!

To sign up, call 877-FUN-WINE or email us at Info@StoneAndKey.com Last chance to buy into the 2015 Quarter Barrel Club is 12/31/15.

Book Your Next Event With Us At Stone & Key Cellars!

Taking Reservations Now For Corporate Holiday Parties



Birthdays, Anniversaries, Company Events

- Able to accommodate large groups
- Wine education classes & teambuilding events available
- Tasting events, winemaking parties

ps. 755a24

Join Us for Wine Release Parties

Saturday Dec 12 3pm - 7pm Saturday Dec 19 3pm - 6pm

HOLIDAY HOURS

DECEMBER 11 THROUGH DECEMBER 23

Montgomeryville Store & Winery

Monday-Thursday, and Saturday 10–8
Friday 10–9 Sunday 11–5
Christmas Eve and New Year's Eve 10–4
Closed January 4 for Inventory

Bethlehem Store

Monday–Wednesday 11–8
Thursday–Saturday 10–8
Sunday 11–5
Christmas Eve and New Year's Eve 10–4
Closed January 5 for Inventory

Both Stores Closed Christmas & New Year's Day

For our regular hours, see www.KeytoneHomebrew.com/our-locations

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LEHIGH VALLEY HOMEBREWERS MEETING SCHEDULE Last Tuesday of the Month

Everyone is welcome to bring homebrews and attend the club meetings in Bethlehem each month.

For details of the club's events, including the location for each meeting, check out www.lehighvalley-homebrewers.org.

Jan. 26

lehigh valley

homébrewers

Feb. 23

Mar. 29



KEYSTONE HOPS HOMEBREW CLUB Third Thursday of the Month, 7 P.M.

Join the club to participate in collaborative brews, seminars, competitions, tastings, and other great events. Everyone is welcome to attend the meetings in Montgomeryville each month. www.KeystoneHops.com for more details.

Mark your calendar with these upcoming meetings:

Dec. 17

Jan. 21

Feb. 18



Return Service Requested

Keystone Homebrew Supply, Inc. P.O. Box 426 Montgomeryville, PA 18936 Montgomeryville, PA 18936

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