

-FALL 2017-



Grapes & Juice  
Pages 2 - 3



Winemaking  
Classes  
Page 4



Stone & Key  
Events  
Page 5



New Products!  
Page 6



25th  
Anniversary  
Page 7



Fresh Cider  
Page 8



That's how long it's been since my father and I hung out our shingle at the New Montgomeryville Mart. It has been an amazing journey filled with fun times, fresh challenges, and many new friendships for us here at Keystone Homebrew – and hopefully for all of you, too. We're always looking for a reason to throw a party, and to show our gratitude to all of our customers (that's you!) who have helped us grow into one of the premier homebrew stores in the country. So check out page 7 for a preview of the epic 25th anniversary bash that we're planning, and be sure to mark November 18 on your calendar!

*Jason Huns*

# Fall Harvest 2017

## Now taking grape and juice orders!

Central Valley, CA Fresh Grapes & Juice  
Authentic Italian Grape Juice  
Premium Fresh Grapes and Juice from  
Washington State and California



## Central Valley

**Home Wine/Colavita.** Quality brands and partners that we've been working with for 20 years. Early harvest, reliable supply/timing, great prices!

<https://www.keystonehomebrew.com/central-valley-grapes-juice/>



### Fresh Red Grape Juice (6 gallons)

Alicante.....	\$61.95
Barbera.....	\$61.95
Burgundy.....	\$59.95
Cabernet Sauvignon.....	\$64.95
Chianti.....	\$59.95
Merlot.....	\$59.95
Petite Sirah.....	\$64.95
Pinot Noir.....	\$68.95
Sangiovese.....	\$60.95
Syrah.....	\$59.95
Zinfandel, Old Vine.....	\$62.95
Blush Grenache.....	\$57.95
Blush White Zinfandel.....	\$57.95

### Fresh White Grape Juice (6 gallons)

Chablis.....	\$52.95
Chardonnay.....	\$59.95
Chenin Blanc.....	\$52.95
French Colombard.....	\$52.95
Gewurztraminer.....	\$62.95
Malvasia Blanca.....	\$59.95
Muscat.....	\$52.95
Orange Muscat.....	\$59.95
Pinot Grigio.....	\$62.95
Johannisberg Riesling.....	\$61.95
Sauvignon Blanc.....	\$60.95
Viognier.....	\$57.95

### NAPA County Grape Juice (6 gallons)

NAPA Cabernet Sauvignon....	TBD
NAPA Merlot.....	TBD

*\*Subject to availability.*

### Fresh Red Grapes (36 pound lugs)

Alicante.....	\$39.95
Barbera.....	\$40.95
Cabernet Franc.....	\$43.95
Cabernet Sauvignon.....	\$46.95
Grenache.....	\$37.95
Malbec.....	\$46.95
Merlot.....	\$41.95
Montepulciano.....	\$56.95
Mourvedre.....	\$52.95
Nero D'Avola.....	\$51.95
Petite Sirah.....	\$48.95
Petit Verdot.....	\$45.95
Pinot Noir (Coastal).....	\$69.95
Sangiovese.....	\$40.95
Syrah.....	\$42.95
Tempranillo.....	\$44.95
Zinfandel, Old Vine.....	\$44.95

### Fresh White Grapes (36 pound lugs)

Muscat Alexandria.....	\$35.95
Thompson Seedless.....	\$34.95
Viognier.....	\$42.95

### L'Uva Bella Grape Juice (6 gallons)

Pre-order only with \$20 deposit per bucket.

All Red Juice Varieties..... \$52.95

All White Juice Varieties..... \$51.95

See our website for varieties

<http://www.keystonehomebrew.com/luva-bella-grape-juice/>

### Approximate Arrival Dates

*subject to the whims of Mama Nature*

**September 15th - 29th** Central Valley, CA grapes & juice.

**October 5th-19th** Italian fresh juice.

**October(ish)** Premium grapes and juice, picked at the discretion of the vineyards.

## Volume Discounts:

### Central Valley Grapes:

8+ lugs - \$1 off each  
50+ lugs - \$2 off each  
100+ lugs - \$3 off each

### Central Valley Juice:

8+ pails - \$2 off each  
40+ pails - \$4 off each  
80+ pails - \$6 off each

\*Arrival dates and pricing are subject to change without notice

Get a **FREE T-shirt** if you purchase over \$200 of fresh grapes or juice! while supplies last



# Authentic Italian Grape Juice



**Mosto Bello.** Authentic Italian grape juice (red & white). Old Country quality, great value – without the splattery purple mess from crushing and pressing! Each bucket comes with an essential packet of yeast.

<http://www.keystonehomebrew.com/authentic-italian-grape-juice/>

## Italian Grape Juice - Red (6 gallons)

Amarone.....	\$56.95
Barbera.....	\$55.95
Barolo.....	\$57.95
Brunello.....	\$56.95
Cabernet Sauvignon.....	\$57.95
Chianti.....	\$56.95
Dolcetto.....	\$55.95
Lambrusco.....	\$56.95
Malvasia.....	\$54.95
Merlot.....	\$57.95
Montepulciano.....	\$57.95
Nebbiolo.....	\$56.95
Sangiovese.....	\$56.95
Valpolicella.....	\$55.95

## Italian Grape Juice - White (6 gallons)

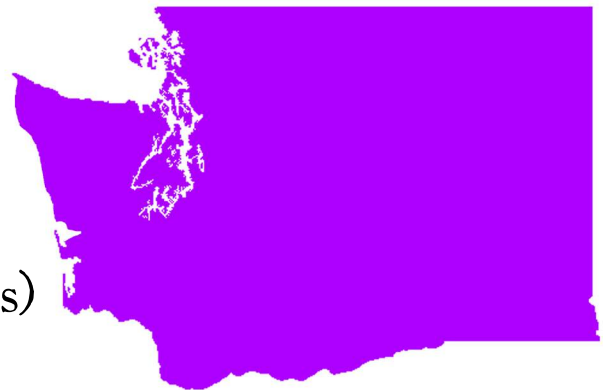
Frascati.....	\$54.95
Pinot Grigio.....	\$56.95
Soave Classico.....	\$54.95
Trebbiano.....	\$54.95
Vermentino.....	\$54.95

## Volume Discounts:

### Italian Juice:

8+ pails – \$2 off each  
40+ pails – \$4 off each  
80+ pails – \$6 off each

# Premium Grapes and Juice (Washington State, Lake County & Paso Robles)



**Yakima Valley, WA.** Grapes that yield complex and exquisitely balanced wines, with good acidity, concentrated flavors and soft tannins. Sourced through relationships we've cultivated directly with fine growers!

**Columbia Valley, WA.** Fresh white juice, sold by the gallon, from a region that produces some of the best white wines in the country. Bring your own vessel.

**Lake County, CA.** Magnificent robust red grapes – including the legendary Red Hills fruit that helped Stone & Key Cellars win a **double gold** at the 2016 Finger Lakes International Wine Competition.

**Paso Robles, CA.** Our newest offering. Thanks to a long season, diverse soils, and California's widest day/night temperature differentials, Paso Robles is America's fastest growing AVA!

## WA Red Grapes (36 pound lugs) (1/4 TON BIN/lb)

Cabernet Franc.....	\$75.95	\$1.65/lb
Cabernet Sauvignon.....	\$67.50	\$1.46/lb
Carmenere.....	\$67.50	\$1.46/lb
Grenache Noir.....	\$75.95	\$1.65/lb
Merlot.....	\$67.50	\$1.46/lb
Petit Verdot.....	\$67.50	\$1.46/lb
Pinot Noir.....	\$75.95	\$1.65/lb
Sangiovese.....	\$67.50	\$1.46/lb
Syrah.....	\$67.50	\$1.46/lb

## WA White Grape Juice (2016 Pricing)

Chardonnay.....	\$16.50/gal
Gewurztraminer.....	\$16.50/gal
Riesling.....	\$16.50/gal

## Lake County California (2016 Pricing) (1/2 TON BIN/lb)

Montepulciano.....	\$76.95	\$1.95/lb
Red Hills Cabernet Sauvignon.....	\$74.95	\$1.88/lb
Syrah.....	\$57.95	\$1.43/lb
Zinfandel.....	\$54.95	\$1.33/lb

## Paso Robles California

Cabernet Sauvignon.....	\$75.95
Petite Sirah.....	\$69.95
Zinfandel.....	\$61.95



\*1/4 Ton bins vary in actual weight from 450-550lbs.

\*1/2 Ton bins vary in actual weight from 700-1000lbs.

**Brehm Vineyards** The ultimate in quality - frozen red grapes and white juice from the most prized West Coast AVAs!  
Pre-order only. <http://www.keystonehomebrew.com/brehm-vineyards/>



# WINELINES

7) Now that your wine is aged to perfection, it's time to bottle it up! No matter the shape, size and color, this step is vital in long term stability of your final product. We have a great selection of bottles and bottle dressings, including custom labels. Or pick up a draft system, put your wine on tap, and never bottle again!

6) Give your wine professional clarity and brilliance through the magic of fining or filtration.

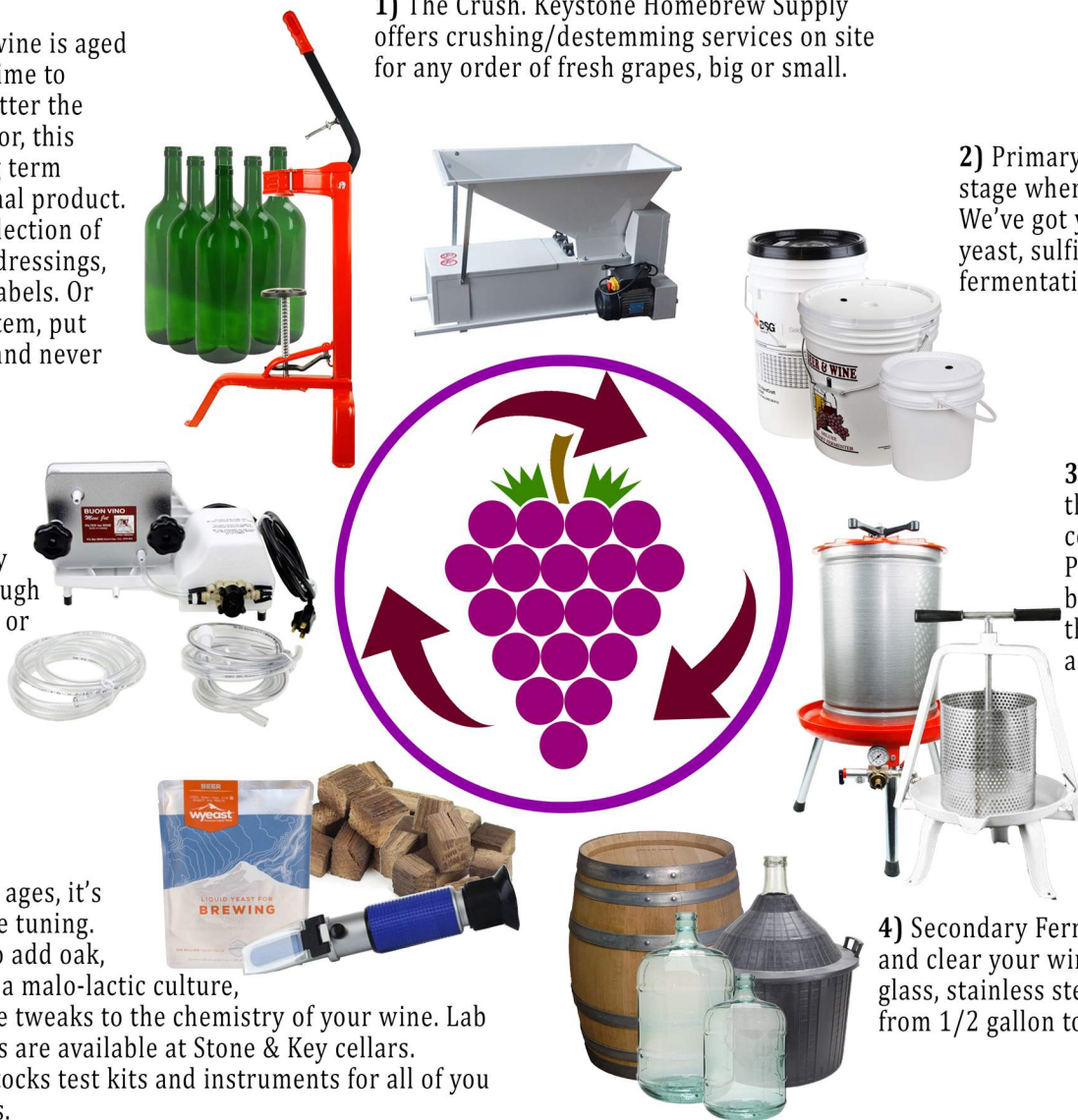
5) As your wine ages, it's time to start fine tuning. You may want to add oak, inoculate with a malo-lactic culture, or perform some tweaks to the chemistry of your wine. Lab analysis services are available at Stone & Key cellars. Keystone also stocks test kits and instruments for all of you amateur lab rats.

1) The Crush. Keystone Homebrew Supply offers crushing/destemming services on site for any order of fresh grapes, big or small.

2) Primary Fermentation. The stage where wine is born! We've got you covered on yeast, sulfites, and fermentation vessels.

3) The Press. Squeeze those grape skins and collect your wine! Small Presses are available to buy, and we also rent them for as little as \$10 a day!

4) Secondary Fermentation. Time to age and clear your wine. Choose your vessel - glass, stainless steel, or oak. Sizes range from 1/2 gallon to humongous!



# WINEMAKING CLASSES

Ready to jump from buckets to bunches? Then you *must* enroll in one of our winemaking from grapes classes! You'll learn from Joe Maglaty, a seasoned winemaker with a PhD in analytical chemistry, about the complex but gratifying process of making your own quality wine from freshly picked vitas vinafera (wine grapes). Topics covered include equipment, grape selection and sanitization, plus analysis and adjustment of sugar, acid, pH, and sulfite.

## Montgomeryville Location

Bonus: Features a unique barrel tasting session at Stone & Key Cellars with winemaker Matt Check  
Sunday September 24th @ 1pm - \$99 per person or \$155 for two.

## Bethlehem Location

Bonus: Features a FREE BOOK: Techniques in Home Winemaking!  
Sunday October 1st @ 1pm - \$99 per person or \$155 for two.

<http://www.keystonehomebrew.com/shop/classes.html>



# STONE&KEY CELLARS

## Make a Barrel with Us!

Gather with family & friends for:

Crush! Barrel Tasting!

Press! Bottling Party!

It's a lot of fun, guided by our expert wine-makers. Your group will take home 72 bottles per quarter barrel (288 for a full barrel), and you'll save 40% off retail!



*Quarter Barrel Club*

The QBC offers all the same wine-making fun (see above), but with a group of new friends, and you get one case of each of *six different wines!* Just \$13/bottle.

## Book Your Next Event With Us!

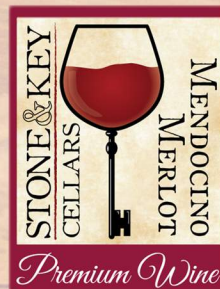
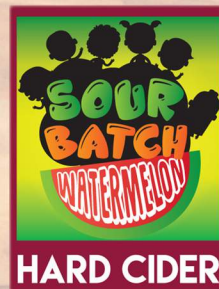
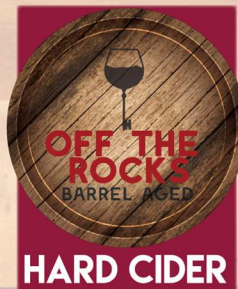
*Reserve Now!*



**Birthdays, Anniversaries,  
Showers, Company  
Events**

- Able to accommodate large groups
- Tasting events, winemaking parties
- Wine education classes & team-building events available

## What's New?



## Join Us For These Great Events

### Yoga Classes

4th Thursday of every month 6-8pm

Cost: \$15 per class, includes wine tasting

### Trivia Night

2nd & 4th Friday of every month 7:30-9pm

Free to attend!

### Live Music

1st and 3rd Friday of every month 7-9pm

(this series pauses from Sept. 16 - Nov 30 to accommodate wine season)

### Halloween Party - Sat. Oct. 28th

2nd Annual Halloween celebration.

6-11pm enjoy live music, drink specials.

### Keystone 25th Anniversary Bash!

Sat. Nov. 18th

See page 7 for more details!

### Holiday Craft Show - Sat. Dec. 2nd

2nd Annual Show. From 2-7pm shop in the winery for unique handmade items and all your favorite wines for the holiday season!

### Holiday Bash - Sat. Dec. 16th

2nd Annual Holiday celebration 6-10pm.

Live music, a food truck, and of course great deals on wines and ciders for gifts or additions to your own holiday celebrations.

## Check Out Our INDIEGOGO Campaign!

Help us bring some spectacular upgrades to our young winery, and score some terrific rewards at the same time! Sign up for our emails and follow us on Facebook to get all the details! [STONEandKEY.com](http://STONEandKEY.com)  
[facebook.com/StoneAndKey](https://facebook.com/StoneAndKey)





**The Grainfather.** *The versatility of all-grain brewing, with the ease and the footprint of an extract system!*

How do you supercharge the best thing ever created for homebrewers? You link it to a cell phone app, allow the user to upload or create recipes from the platform of their choosing, and add a Connect Control Box for cell phone operation of the pump and the element - all while logging brew session data! This is a sophisticated yet affordable and easy-to-use electric brew-anywhere system that allows for total recipe customization and precise automated control of temperature and timing, without losing the fun of a hands-on brewing experience. It's no mystery why it's our staff favorite brewing system. (Seriously, six of us have bought this thing - and counting!)

**\$990**

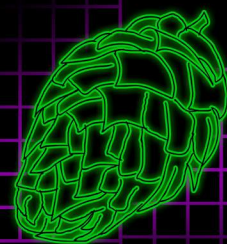


**The HopShot®** from Yakima Valley Hops

The original liquid CO2 extract. Crank up the IBUs with maximum utilization and higher wort yield.

**3ml for \$2.75**

**10ml for \$4.75**



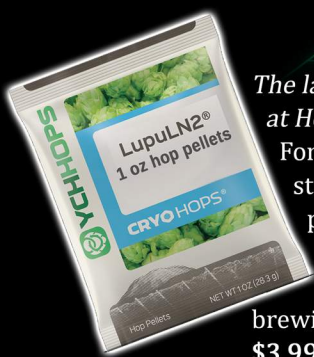
**New Hop Varieties!**

-Pekko (U.S., 13-16%) Complex herbal flavors (mint, juniper), with subtle tropical hints and a crisp finish. Named for the Finnish god of farming, Herkullinen!

-Loral (U.S., 11-12%) Fantastic floral aromas, complemented nicely by mild citrus and peppery notes. Sometimes described as a "super noble hop".

-Vic Secret (Australia, 14-17%AA): Pineapple! Pine! Passionfruit! (Think Galaxy, but milder.) Whirlpool or dry-hop for best results.

# New To Brew!



*The latest in lupulin technology that shook the homebrew world at Homebrew Con this year.*

For the first time ever, amateur brewers got their hands on the sticky-icky resin in a familiar pellet shape while most professional brewer's were stuck working with the difficult powder that was often left clinging to the kettle. With these pelletized form you can continue to use the same brewing methods you always have but at half the rate.

**\$3.99 to \$5.25 an ounce.**



**The Ultimate Temperature Controller!**

The new Inkbird dual state thermostat offers amazing functionality: control range -58F to 210F, high & low temperature alarms, stainless waterproof sensor, and simultaneous display of measured & set temperatures! Crazy low price of just **\$39.95!**

## Brewing Classes

**Introduction to Homebrewing**  
NEW PRICING! - \$30 per person.  
Add a friend for \$15.

**Montgomeryville**

Saturday..... November 11th @ 3pm  
Saturday..... January 13th @ 3pm  
Wednesday... January 24th @ 6pm

**Bethlehem**

Thursday..... October 26th @ 6:30pm  
Saturday..... January 13th @ 2:00pm  
Thursday..... January 25th @ 6:30pm

<http://www.keystonehomebrew.com/shop/classes.html>

**Next Step in Homebrewing**  
Covers advanced techniques in customizing recipes. \$40 per person.

**Bethlehem Only!**

Thursday... October 12th @ 6:30pm

**All Grain Brewing**  
complete with with a live brewing demonstration by the instructor. \$75 per person (includes lunch).

**Montgomeryville**

Saturday..... November 4th @ 10am

**Bethlehem**

Sunday..... September 17th @ 10am

Specials on whole leaf hops from the famous hop growing Hallertau region of Germany.

*Ariana, Blanc, Callista, Hersbrucker, Huell Melon, Mandarin Bavaria, Mittlefruh, Magnum, Northern Brewer, Tradition*



All available for **\$1.50** an ounce! That's half off just 'cause we don't have alpha readings. They would be a welcome addition late in the boil or in the fermenter as a dry hop.



# celebrating 25 Years!

In 1992, the world was pretty much the same place it is now. The Phillies finished with a 70-92 record. The U.S. refused to sign the U.N. Convention on Climate Change that year. And there was a crazy billionaire taking on Clinton in a run for the Oval Office.

On the other hand, it was a a very different crazy billionaire – and he lost. The Phillies were in the World Series the next year. The Dow Jones was hovering around 3,300 in 1992. And until November that year, there was no Keystone Homebrew Supply!

When Jason and his father Matt opened Keystone Homebrew Supply, it was in a humble 120 square foot space in the New Montgomeryville Mart. They didn't sell Grainfathers, or 6-head bottle fillers, or 110 different types of grains, or 150 different wine kits. They certainly didn't have an award-winning winery with a delightful tasting room, weekly events, and a soon-to-be-open satellite in our expanded Bethlehem location!

On November 18, we're hosting our biggest bash ever to celebrate our 25 year history and how far we've come in the past quarter of a century. We'll have special guest breweries on hand (and on tap!), plus live music, games, discounts, and giveaways that will steep the grains of nostalgia in the kettle of your brain. Be sure to save the date, and keep a close eye on our social media pages for details!



Jason & Friends with the Godfather of homebrew, Charlie Panazian!



Jason & John have been working together for over 100 years!



Early 2000's Parking Lot Party



Sharing wine in the 90's!

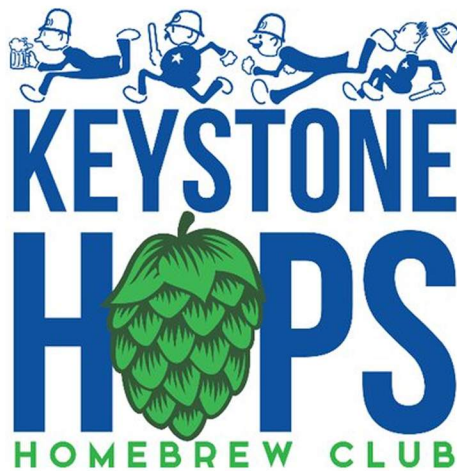


Co-founders: Jason and his father, Matt.





**JOIN US ON THE LAST  
TUESDAY OF EVERY MONTH!**



**JOIN US ON THE THIRD  
THURSDAY OF EVERY MONTH!**

**DAILY GRIND**  
BEER INGREDIENT SALE!

**Earn 10% off  
your next recipe!**

**Find out how:**

[http://www.keystonehomebrew.com/daily\\_grind/](http://www.keystonehomebrew.com/daily_grind/)



## THE BEST FRESH CIDER TO MAKE HARD CIDER

**SOLEBURY ORCHARDS**  
New Hope, Bucks County, PA

October, November, December blends \$5.95/gallon  
Granny Smith \$6.95/gallon

**FRUIT VALLEY**

Oswego, New York

Golden Russet & Heirloom Blend \$9.95/gallon

**POVERTY LANE**  
Lebanon, New Hampshire

A custom Keystone blend with hand-picked  
traditional cider apples. \$13.95/gallon

*Estimated Arrivals*

*SOLEBURY: October - December*

*FRUIT VALLEY: October - November*

*POVERTY LANE: November- December*



New to fermentation?  
It's easier than you  
think! Stop by and  
check out our  
equipment bundles,  
designed for both new  
and experienced  
homebrewers!

Cider Making Equipment Kit  
(for 6 gallon batches)  
\$89.95



### **Montgomeryville**

Monday - Thursday 10am - 7pm

Friday 10am - 9pm

Saturday 10am - 7pm

Sunday 11am - 5pm

215-855-0100

### **Bethlehem**

Monday - Wednesday 10am - 7pm

Thursday - Saturday 10am - 8pm

Sunday 11am - 5pm

610-997-0911

*\*Both stores will be closed on November 23rd. Happy Thanksgiving!*