

-SPRING 2018-



Grapes & Juice

Page 2

Whether you're a student of beer or wine making, or just a big fan of beer and wine *drinking*, the following pages are chock full of news you can use!

You'll find our grape and juice offerings from the upcoming **Chilean harvest season** (page 2), an exciting new **Customer Rewards Program** (page 8), and an outrageous number of fun **events for everyone** on the pages in between.

Clear your calendar of other nonsense, and plan to visit us often!

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Chilean Grapes & Juice

The fruit-forward and acidity-balanced grapes from the moderate coastal-climates of Chile often elicit comparisons to those from the famous wine regions of Sonoma and Bordeaux. The first shipment of juice is expected to arrive at the end of April, while grapes will likely arrive towards the end of May. We are excited to once again offer a selection of truly spectacular grapes from family-operated, single-source vineyards.



Juice

Volume Discounts
8+ pails, \$2 off each
40+ pails, \$4 off each
80+ pails, \$6 off each

RED JUICE (6 gallons):

Barbera.....	\$49.95
Cabernet Franc.....	\$50.95
Cabernet Sauvignon.....	\$52.95
Cabernet/ Merlot/ Syrah Blend.....	\$54.95
Carmenere.....	\$51.95
Malbec.....	\$51.95
Merlot.....	\$50.95
Petite Sirah.....	\$50.95
Pinot Noir.....	\$52.95
Sangiovese.....	\$50.95
Syrah.....	\$50.95
Zinfandel.....	\$53.95

WHITE JUICE (6 gallons):

Chardonnay	\$48.95
Gewurztraminer.....	\$47.95
Moscatel Alejandria (Muscat).....	\$48.95
Pinot Grigio.....	\$48.95
Riesling.....	\$47.95
Sauvignon Blanc.....	\$48.95
Viognier.....	\$47.95

Grape

Volume Discounts
10+ lugs, \$1 off each
50+ lugs, \$2 off each
100+ lugs, \$3 off each

RED GRAPES (18 lb. lugs):

Cabernet Franc.....	\$30.95
Cabernet Sauvignon.....	\$30.95
Carmenere.....	\$30.95
Malbec.....	\$29.95
Merlot.....	\$29.95
Petite Verdot.....	\$30.95
Syrah.....	\$32.95

SINGLE VINEYARD RED GRAPES (18 lb. lugs):

Cabernet Sauvignon	
Apalta, Alto Maipo	\$35.95
Carmenere	
Apalta, Alto Maipo	\$33.95
Pinot Noir	
Leyda.....	\$35.95

To secure all orders we require a deposit of \$10 per lug of grapes and \$20 per bucket of juice.

Fresh grapes and juice must be picked up with 5 days of arrival. If you plan to have us crush your grapes, please arrive no later than 1 hour prior to closing.

Prices subject to change without notice.

Something is *Brewing* in Bethlehem

Construction is currently underway at 1130 Broad Street, the spacious new building where we'll be moving our Bethlehem store later this spring. Unfortunately, most of the exciting details about the new space have to remain Top Secret for now, but we can tell you that Stone & Key Cellars will be crashing the party with a new winery tasting room! We'll be posting updates on Social Media, so be sure to check that space for news in the coming weeks...



@KeystoneHomebrewSupplyBethlehem

Join a Local CSA...

...and pick up fresh veggies each week when you visit your favorite homebrew store!

We partner with two great local farms to make sure you all have access to *occasional* sustenance from non-alcoholic sources.

Check them out, and sign up online:

Montgomeryville:

<http://myerovfarm.com/>

Bethlehem:

<https://willowhavenfarmpa.com/>



FELIZ DIA DE HOMEBREW NACIONAL

SATURDAY MAY 5TH 10AM TO 7PM

Two of your favorite drinking-centric holidays rolled into one! National Homebrew Day is celebrated with a Big Brew Day on the first Saturday of May and that just happens to fall on the same day as Cinco de Mayo this year. In Montgomeryville, the Keystone Hops, will be brewing on their 15 gallon all-grain system throughout the day and we'll be pouring a couple versions of our new Tequila Lime Saison Keystone Kit. In Bethlehem, we'll be doing a free all-grain brewing demonstration, and everyone is invited to come and brew with us outside. (Bring your own equipment, and brew anything you like!)

ON SATURDAY ONLY

Get a **FREE** bag of
Tequila Soaked Oak Chips

a \$5.25 value, with the
purchase of any Keystone Kit!

Limit one per customer, while supplies last.

SATURDAY TO MONDAY

Our NEW Tequila Lime Saison
Kit and the classic Mexican
Cerveza kit are **19.88% OFF**
in commemoration of the year Homebrew
Day was made a national holiday.

Check out page 5 to see Stone & Key's party plans.

Montgomeryville
(215) 855-0100
info@keystonehomebrew.com
facebook.com/KeystoneHomebrew



Bethlehem
(610) 997-0911
infobeth@keystonehomebrew.com
facebook.com/KeystoneHomebrewSupplyBethlehem

STONE & KEY CELLARS

HOURS

Bottle Sales

Mon. & Tues.: 10am-7pm
Wednesday: 10am - 7pm
Thursday: 10am-7pm
Friday: 10am-9pm
Saturday: 10am-7pm
Sunday: 11am-5pm

Full Service Tasting Room*

Mon. & Tues.: 3pm-7pm
Wednesday: 3pm - 7pm
Thursday: 3pm-7pm
Friday: 1pm-9pm
Saturday: 10am-7pm
Sunday: 11am-5pm

FOOD TRUCK FRIDAYS 6-9PM

JOIN US (MOST) FRIDAYS FOR
LOCAL FOOD TRUCKS and GREAT EVENTS!

DON'T HAVE TIME TO STAY? GRAB DINNER AND A BOTTLE TO GO!

LIVE MUSIC 7-9 PM

1ST & 3RD FRIDAYS

ENJOY LOCAL ARTISTS. LOCAL EATS.
AND LOCAL BEVERAGES

NO COVER!

TRIVIA 7:30-9PM

2ND & 4TH FRIDAYS

**MATCH WITS WITH
TRIVIA MASTER ANDY!**

Yoga Nights

Looking for a great way to
relax and *unwind*
at the end of the month?

Join Esther Sitrin for an all levels yoga class in the winery. We dim the lights, mellow the music, and create a sanctuary right in your favorite winery. Bring a mat, release some tension, and relax in our tasting room after the class. Plus, enjoy exclusive take-home specials!

**4th Thursday of each month
6-8 pm**

Classes are \$15

(includes one glass or flight of wine)

Call us at 1-877-FUN-WINE
or email info@stoneandkey.com
to sign up. Space is limited.

Chilean Season

**Love Stone & Key wines?
Make them your own!**

You can make your own custom wine this spring using phenomenal fresh grapes from Chile. A great project for families, friends, or businesses!

**Call the winery at
215-855-4567
or email
winemaker@stoneandkey.com
for more information.**

f /stoneandkey
 @stoneandkeycellars
 @stoneandkey

STONE&KEY CELLARS

CINCO DE MAYO FIESTA!

Join us Saturday May 5th for a Latin Dance Party!

Learn Salsa and Merengue from instructor Justine Kawas, while you enjoy your favorite wines and ciders!

\$10 per ticket

All levels are welcome!

Justine will lead a lesson from 6:30 - 7:15 pm and lead a series of dances for the rest of the evening.

Includes dance instruction and a \$5 drink ticket for wine, cider, or beer from the bar.
 (Under 21 are welcome; they will be carded and can redeem their drink ticket for non-alcoholic beverages at the bar.)



Plus, May 5th is the re-release date for our

Añejo Lime Cider!

**HUGE HIT LAST YEAR
NOW IN CANS!**

**2 Street
Sammies
FOOD TRUCK
6-9pm!**

Join us for a Live Music Night and enjoy this deal

LAST CALL COUPON

10% off two bottle purchase to go

15% off four bottle purchase + Free tote

Valid after 8:30pm on Live Music Series night.
Expires 7/31/18

**BUY 4 BOTTLES
GET A FREE
TEE SHIRT
AND TOTE!**

Some exclusions apply
Expires 6/30/18

Mother's Day Brunch

Sunday May 13th, 11am-2pm

A delicious brunch buffet with breakfast favorites, carving stations and more! Dress up and come out for a day to celebrate Mom...we'll transform our space for the day and create a Mother's Day experience your family will love.

Call and reserve your spot

1-877-FUN-WINE

\$49.95 per person

(Discounts apply for children.)

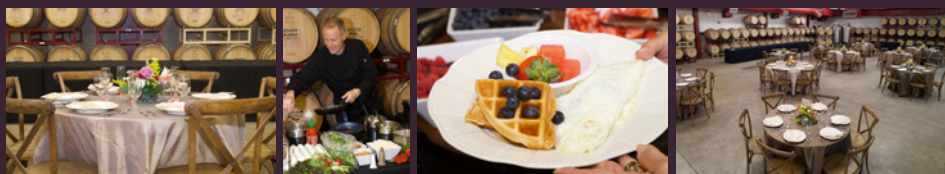
Have 10 people or more? Ask about group pricing.



*A Dozen
Rosés
she's sure to
cherish.*

**We're releasing two
Rosés for Mother's Day!**

Discounts on cases (a dozen) -
mix in some reds and whites as well!



Club Barrel Brew

*Saturday July 21st 9am to 4pm
Montgomeryville Location*

Join us for this great big summer picnic where you can meet other homebrewers, share homebrews, and possibly find a club to join. Everyone is welcome. If you are already a member of a club, then this is your chance for fortune and glory!

Compete With Your Club:

Gather in our Montgomeryville lot (there's plenty of space!), and brew your club's best barrel-aged beer. We'll supply you with a FREE 15 gallon Dad's Hat rye whiskey barrel for fermentation and/or aging. Next April, bring a corny keg (or the equivalent) of your beer back for our Judgment Day party and see how it stacks up! For more details visit:

<http://www.keystonehomebrew.com/?p=11688>

The Fortune and Glory:

A panel of celebrity judges will judge the barrel brews during first round judging of NHC in 2019, which usually takes place here in early April. The winning club will receive 15 points toward the Keystone Cup and \$500 in Keystone Gift Certificates

Not a Club Member?

Check out the Keystone Hops (Montgomeryville) or the Lehigh Valley Homebrewers (Bethlehem) to join an active community of homebrewers! Looking for a club a little closer to home? Visit the American Homebrewers Association for a complete listing of registered clubs:

<https://www.homebrewersassociation.org/community/clubs/find-a-homebrew-club/>

Monsoon Date: Saturday July 28














CALENDAR OF EVENTS



APRIL

-  **4.19 Keystone Hops Homebrew Club Meeting** 7pm-9pm
-  **4.20 Live Music Series** 6pm-9pm
Sarah Donner
Chef Johnny Bravo's Surf & Turf
-  **4.22 All Grain Brewing Class** 11am-4pm
-  **4.24 Lehigh Valley Hombrewer's Meeting** 7:30pm
-  **4.27 Trivia Night** 6pm-9pm
Blendlife Food Truck

MAY

-  **5.4 Live Music Series** 6pm-9pm
Trevon Raines
Twisted & Stuffed Pretzel Truck
-  **5.5 Dia de Homebrew Nacional** (page 3)
All Day
-  **5.5 Cinco de Mayo Latin Dance Party** 6pm-9pm
(see page 5)
-  **5.11 Trivia Night** 6pm-9pm
Phyllodelphia Greek & Mediterranean Food Truck
-  **5.12 Introduction to Homebrewing Class** 3pm-7pm
-  **5.13 Mother's Day Brunch** (see page 5) 11am-2pm
-  **5.17 Keystone Hops Homebrew Club Meeting** 7pm-9pm
-  **5.18 Live Music Series** 6pm-9pm
Mojo & the Helper Monkeys
Chef Johnny Bravo's Surf & Turf
-  **5.25 Trivia Night** 6pm-9pm
Urban's Wood-Fired Pizza Truck
-  **5.28 Memorial Day - CLOSED**
-  **5.29 Lehigh Valley Hombrewer's Meeting** 7:30pm


JUNE

-  **6.1 Live Music Series** 6pm-9pm
Jeff Lohan
Wahlburgers Food Truck
-  **6.8 Trivia Night** 6pm-9pm
Twisted & Stuffed Pretzel Truck
-  **6.21 Keystone Hops Homebrew Club Meeting** 7pm-9pm
-  **6.22 Trivia Night** 6-9pm
Food Truck TBA
- 6.23 Keystone Keg Only Competition at**
Landsdale Beer Fest
-  **6.26 Lehigh Valley Hombrewer's Meeting** 7:30pm

JULY

-  **7.4 Happy Independence Day! - Closed**
-  **7.13 Trivia Night** 6pm-9pm
The Flying Deutschman Food Truck
-  **7.19 Keystone Hops Homebrew Club Meeting** 7pm-9pm
-  **7.20 Live Music Series** 6pm-9pm
Two Rocks Rye
Cone Appetit Food Truck
-  **7.21 Club Barrel Brew Day** (opposite page) 10am-4pm
-  **7.27 Trivia Night** 6pm-9pm
Chef Johnny Bravo's Surf & Turf
-  **7.31 Lehigh Valley Hombrewer's Meeting** 7:30pm

AUGUST

-  **8.4 National Mead Day** All Day
-  **8.10 Trivia Night** 6pm-9pm
Cone Appetit Food Truck
-  **8.16 Keystone Hops Homebrew Club Meeting** 7pm-9pm
-  **8.17 Live Music Series** 6pm-9pm
Mojo & the Helper Monkeys
The Flying Deutschman Food Truck
-  **8.24 Trivia Night** 6pm-9pm
Wahlburgers Food Truck
-  **8.25 All-Grain Brewing Class** 10am-4pm

Don't forget to drop off your submissions for our monthly Brew Box Hero competition by the last day of each month! The beer must be based on one of our Keystone Recipe Kits; additional ingredients or minor substitutions are welcome. You'll get a BJCP style scoresheet back with feedback from real BJCP judges and the opportunity to **win \$10 in Keystone credit** if your beer has the highest score!

Keystone Homebrew Supply
435 Doylestown Road
P.O. Box 426
Montgomeryville, PA 18936

RETURN SERVICE REQUESTED

Montgomeryville

Monday - Thursday 10am - 7pm
Friday 10am - 9pm
Saturday 10am - 7pm
Sunday 11am - 5pm
215-855-0100



Bethlehem

Monday - Wednesday 11am - 7pm
Thursday - Saturday 10am - 8pm
Sunday 11am - 5pm
610-997-0911

Bethlehem
(610) 997-0911
info@beth@keystonehomebrew.com
facebook.com/KeystoneHomebrewSupplyBethlehem



Montgomeryville
(215) 855-0100
info@keystonehomebrew.com
facebook.com/KeystoneHomebrew

<http://www.keystonehomebrew.com/customer-referral-program/>

The new customer must mention that you referred them, and if they do, they receive a free case of bottles! Complete rules are listed on our website:

1st Referral: 200 Points
2nd Referral: 300 Points
Subsequent Referrals: 400 Points Each!



Wanna accumulate a whole mess of Rewards Points in a hurry? Check out the Keystone Customer Referral Program! Send new customers our way, and if/when they purchase a starter brewing or winemaking equipment kit from us, you'll earn hundreds of points! "Keystone is on point!" "WOW! What a deal!" Every time!

<http://www.keystonehomebrew.com/customer-rewards-program/>

Program Details:

If you're in our system, you're already signed up to earn rewards!

1. Buy stuff from Keystone Homebrew Supply.
2. Earn Reward Points - typically 1 Point for every dollar spent.
3. Accumulate at least 200 Points, and use them to buy more stuff from Keystone Homebrew Supply! (200 pts = \$10)

HOW IT WORKS:

Keystone Homebrew Supply is launching a new program to reward you for being a loyal customer! Read on to uncover the secret to spectacular savings...

KEYSTONE Rewards

Customer Referral Program